

The Virtual Coaching Lifestyle

It's becoming more and more important to me that I use the life that I have to **do something meaningful**. Not waiting until someday, but doing it **today**.

Entire idea or paradigm of "jobs" is breaking down. More and more, we are working as contractors, doing gigs, becoming self-employed, and starting businesses as entrepreneurs.

By 2020, one estimate is that **50% of the workforce will be contractors or be self-employed**. Mark Zuckerberg talked about us living in an entrepreneurial culture at his Harvard commencement speech. Mark said: "**Now we're all entrepreneurial**, whether we're starting projects or finding our role. And that's great. Our **culture of entrepreneurship** is how we create so much progress..."

The internet has accelerated this, with a new wave of "cultural creatives." These are people (probably like you) who like to do creative, challenging work, who care about others, and who want to develop and reach their potential. They are people who want to make a difference in the world, do work that's interesting and that evolves - work that can grow with them. We are moving from work being #1 in our lives to LIFE being #1 - and fitting our work in around our lives.

People who are natural coaches, tend to have this in common: We know **the value of personal growth**. And we know that **growing to the next level** in our lives in some key area has a **multiplying effect** on all other areas. A coach is the supportive part of friendship, only much better and more valuable, because when you work with a coach, you enjoy the benefit of a supportive, understanding friend, only much more reliable, consistent, and professional. When you work with a coach, you really feel that you have someone who is 100% on your team, partnering with you to help you reach YOUR goals. A great coach actually becomes **a partner in your own actualization**.

Coaching is a calling. It's challenging, it's hard, and it's **rewarding**. It really **inspires you to become your best self**, in order to be **a leader and role model for others**.

I believe that coaching is "future-proof" - meaning that the skill of coaching is now core to success with your friends, your family, and your business. It becomes more valuable forever.

REMINDER: Tune in for our third video, where you'll learn tips for getting clients, coaching others to reach their goals and potential, and growing your coaching business!