

Your Unique Genius

I believe that each of us is born with a **unique personality** or a “**unique genius.**”

There are 3 main types or categories of genius to consider: Physical Genius, Relationship Genius, and Business Genius.

There's also a fourth kind of genius that can potentially apply to all domains of coaching, and that is what we might call **spiritual genius.** Which of these categories of genius do you feel best describes you?

Physical Genius

As a **physical genius**, you tend to be naturally good in and around the physical world, being in your body, working with your hands, building things, health, and often organization. Physical geniuses tend to be naturals with sports and many hobbies. If this describes you, write down the area where you feel that you have a physical gift.

Relationship Genius

As an **emotional genius**, you understand the emotional aspect of life, how people relate to each other, and the importance of connection. It's obvious to you how social dynamics work, and you find yourself naturally concerned with how others feel. If this describes you, write down what you notice most about feelings and relationships.

Business Genius

As a **business genius**, you intuitively understand the domain of business and money. You're good at identifying opportunities, creating products and services, and doing marketing. You can look at a business, and see how it can be improved instantly, without trying. If this describes you, write down the areas of business and money where you most often see opportunities for improvement.

Spiritual Genius

As a **spiritual genius**, you have an intuitive or natural sense of something beyond what we see, feel, and experience. An energy, a force, or a spiritual being that transcends and unites all form and all life. If this describes you, write down the opportunities for spiritual growth that you see when you interact with others in your life.

Use this exercise as the foundation to target your ideal coaching niche next.